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DANIA POINTE FORECASTS SNOW IN SOUTH FLORIDA WITH TWO WINTER WONDERLAND EXPERIENCES FOR THE HOLIDAY SEASON

Dania Pointe invites guests to experience the First Annual “Let It Snow” and “The Snowman Experience” - Where Snow and Winter Activities Await

Dania Beach, FL (Tuesday, November 16, 2021) – **Dania Pointe**, known for distinctive shopping, quality dining, luxury living, and its flourishing business district, is bringing a snowy holiday season to South Florida with two winter wonderland experiences on the Lawn. **Let It Snow** and the **Snowman Experience** both launch during Thanksgiving weekend and bring seasonal white fluffy snow for family-friendly experiences. The two seasonal activities complement the themed décor and overall spirit with holiday shopping markets and other holiday events taking place at Dania Pointe this time of year.

Let It Snow

The forecast calls for flurries at Dania Pointe and Let It Snow is inviting everyone to participate in the Winter amusement. The snow globe spectacle will take place every Friday, Saturday, and Sunday from November 26 through December 26 (except on December 24) at 7 p.m. with additional snowfalls at 8:30 p.m. on Fridays and Saturdays. Even more nightly snow showers will greet guests and encourage holiday cheer at 7 and 8:30 p.m. on December 19 through Christmas Day (except on December 24).

Snowman Experience

Dania Pointe guests can also pose for selfies with real snowmen this year! The Snowman Experience brings our favorite frosty friends being built in live time for everyone to enjoy. The one-of-a-kind experience is the only place in Florida this year where families enjoy the magic of winter while snowmen are created under the sun on Dania Pointe’s Lawn. The Snowman Experience takes place every Saturday and Sunday from November 27 through December 19 from 1 – 6 p.m. on the Lawn at Dania Pointe.

“We are thrilled to bring these two one-of-a-kind, interactive winter activities to families and our guests at Dania Pointe this holiday season,” said **Maynel Alvarez-Requejo, Director of**



Marketing for Dania Pointe. “The Lawn will transport visitors to a real-life winter wonderland with snow falling, real snowmen being brought to life, and a festive spirit for all to enjoy.”

‘Tis the season for celebrating – Let It Snow and the Snowman Experience at Dania Pointe are unique festivities unlike any other holiday celebration in South Florida. Bringing snow under the warm Florida sun, families can get in the spirit while taking advantage of the various retail and entertainment options only found at Dania Pointe.

ABOUT DANIA POINTE

Dania Pointe is a 102-acre premier South Florida open-air destination with nearly 1 million square feet of retail, entertainment, and restaurants complemented by a full-service Marriott and AC hotel, luxury apartments, and the soon-to-be global headquarters of Spirit Airlines. This new master-planned open-air destination offers plentiful parking in an unbeatable South Florida location just two miles from Fort Lauderdale International Airport, four miles from Port Everglades, and six miles from Downtown Fort Lauderdale. Locals and tourists alike are welcome to celebrate all year on the Lawn, a meticulously manicured open area for relaxation and conversation under swaying palm trees with a variety of unique and exclusive experiences, events, and programs such as live music, Wellness Wednesdays, Cultural Saturdays, Family Sundays, Night Artisanal Markets, and so much more. Dania Pointe is owned and operated by Kimco Realty Corp. To learn more and explore Dania Pointe, visit www.DaniaPointe.com.

ABOUT KIMCO REALTY

Kimco Realty Corp. (NYSE: KIM) is a real estate investment trust (REIT) headquartered in Jericho, N.Y. that is North America’s largest publicly traded owner and operator of open-air, grocery-anchored shopping centers and mixed-use assets. The company’s portfolio is primarily concentrated in the first-ring suburbs of the top major metropolitan markets, including those in high-barrier-to-entry coastal markets and rapidly expanding Sun Belt cities, with a tenant mix focused on essential, necessity-based goods and services that drive multiple shopping trips per week. Kimco is also committed to leadership in environmental, social and governance (ESG) issues and is a recognized industry leader in these areas. Publicly traded on the NYSE since 1991, and included in the S&P 500 Index, the company has specialized in shopping center ownership, management, acquisitions, and value enhancing redevelopment activities for more than 60 years. As of September 30, 2021, the company owned interests in 545 U.S. shopping centers and mixed-use assets comprising 94 million square feet of gross leasable space. For further information, please visit www.kimcorealty.com.

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