



# Morena Plaza

San Diego, CA

San Diego-Chula Vista-Carlsbad (CA)



**Matt Magnaghi**

Leasing Representative

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As of 03/18/24

AERIAL



GROSS LEASABLE AREA (GLA) 412,674 SF

PARKING SPACES 1,132

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DENSITY AERIAL

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	TENANT	SQ FT
1	Costco Regional Office	50,000
2	Costco	153,095
3	San Diego Harley Davidson	49,537
4	San Diego Harley-Davidson	39,080
5	Price Self Storage	120,962



Disclaimer: This site plan shows the approximate location, square footage, and configuration of the shopping center and adjacent areas, and is only illustrative of the size and relationship of the stores and common areas generally, all of which are subject to change. The showing of any names of tenants, parking spaces, square footage, curb-cuts or traffic controls shall not be deemed to be a representation or warranty that any tenants will be at the shopping center, the square footage is accurate, or that any parking spaces, curb-cuts or traffic controls do or will continue to exist. Moreover, any demographics set forth in this flyer are for illustrative purposes only and shall not be deemed a representation by Landlord or their accuracy. Availability of this property for rent is subject to prior rental or withdrawal of the property from the market at any time without notice.

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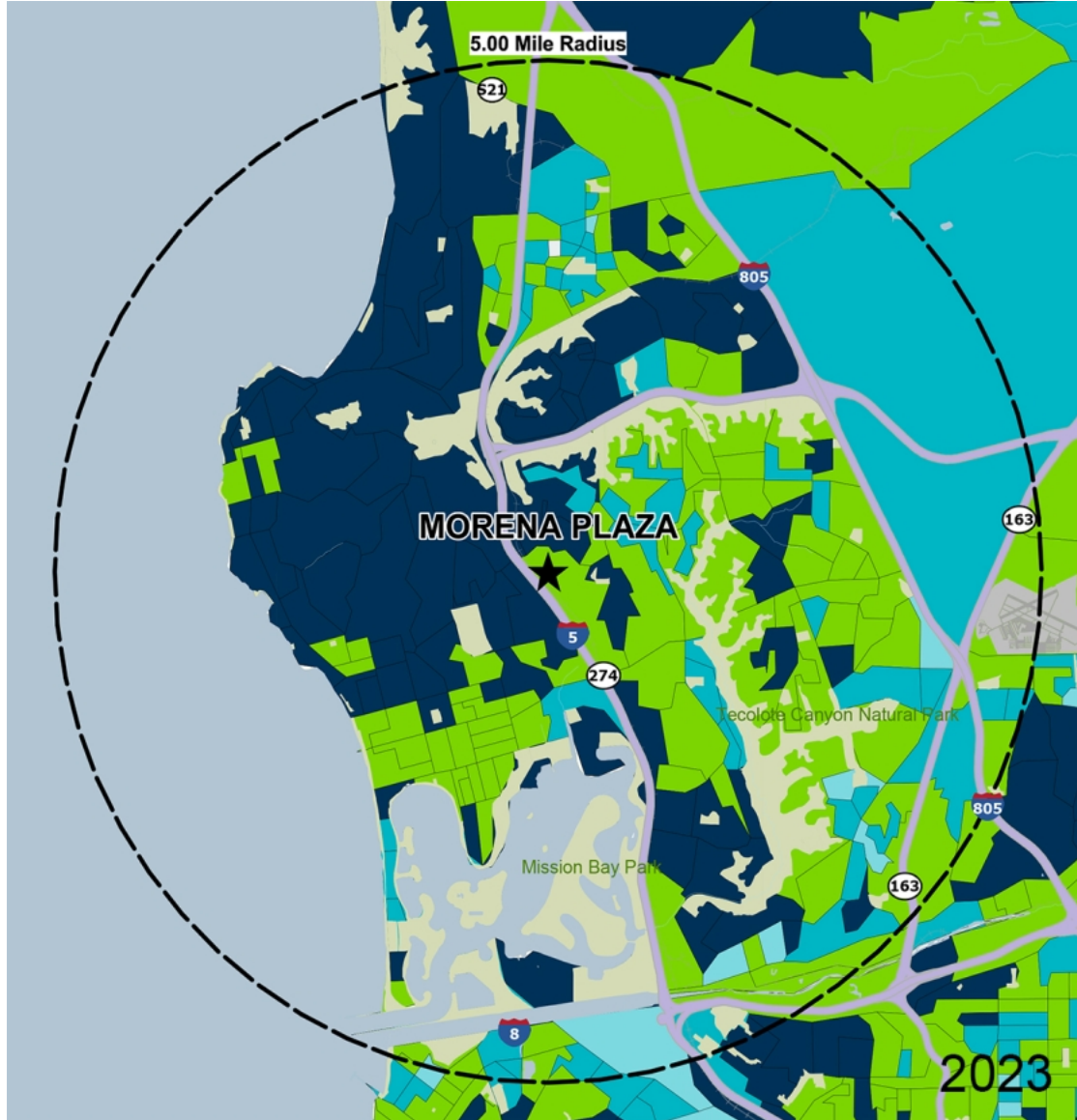
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COMPETITION MAP

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by Block Group

## Demographics

2022 ESTIMATES	1-MILE	3-MILES	5-MILES
Population	12,821	144,395	278,257
Daytime Pop	14,008	132,791	473,455
Households	5,322	63,979	117,029
Average HH Income	\$157,107	\$143,155	\$129,487
Median HH Income	\$121,466	\$107,844	\$97,200
Per Capita Income	\$67,021	\$63,824	\$57,582

## Average Household Income

Popstats, 4Q 2022, Trade Area Systems

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- \$0K - \$50K



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Morena Blvd. & Jutland Dr., San Diego, CA



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